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NEW BUSINESS INCORPORATIONS REACH RECORD LEVEL IN 1986

INCREASE OF 6.1 PERCENT TO 702,101 UNDERSCORES LEVEL OF ENTREPRENEURIAL ACTIVITY

NEW YORK, March 3--For the fourth straight year in a row, new business incorporations in the U.S. reached a record level, increasing 6.1 percent to 702,101 in 1986 from 662,047 in 1985, according to The Dun & Bradstreet Corporation.

"The record-setting level of new incorporations in 1986 is especially significant considering that uncertainty over tax reform had been expected to dampen entrepreneurial activity in the second half," said Joseph W. Duncan, corporate economist and chief statistician of The Dun & Bradstreet Corporation.

In December, new incorporations increased 18.8 percent to 68,291 from 57,468 in the same month in 1985.

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Eight of the country's nine U.S. Bureau of the Census regions reported year-to-year increases in new incorporations for 1986. The New England, South Atlantic, and Middle Atlantic states reported the largest increases, up 10.7 percent, 8.8 percent and 8.3 percent respectively.

The West South Central states, which include the oil-producing states of Texas, Louisiana and Oklahoma, was the only region to report a decrease, down 3.4 percent to 63,391 from 66,195 in 1985.

Month of December

Compared with year-ago levels, all nine regions registered increases in December. The South Atlantic states experienced the largest gain, up 27.3 percent to 19,241 in December 1986 from 15,112 in the same month in 1985. Other large increases were reported by the Middle Atlantic states, up 22.1 percent to 12,074 from 9,890; and the East North Central states, up 21.8 percent to 8,692 from 7,138.

A total of 26 states reported year-ago increases of 20 percent or higher. The highest gain was reported by Delaware, which increased 69.6 percent to 4,589 in December 1986 from 2,705 in the same month in 1985. Also recording a substantial increase was Maine, up 51.9 percent to 366 from 241 in the same month a year ago.

The largest year-ago decreases were found in the state of Washington, down 77.0 percent to 206 in December 1986

from 896 in December 1985; and North Dakota, down 46.6 percent to 55 from 103.

Florida continued to report the largest number of new incorporations on a monthly basis, with 7,600 in December; followed by New York, 7,272; and California, 5,984. Compared with December 1985 levels, Florida, New York and California registered increases of 17.9 percent, 23.0 percent, and 16.4 percent, respectively.

On a seasonally adjusted basis, 68,087 new incorporations were recorded in December 1986, an increase of 20.6 percent from the previous month, and 18.8 percent more than the 57,296 recorded in December 1985.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and services, with worldwide revenue of $3.1 billion in 1986.

(See Attached Tabular Data)

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Dec. 1986	Nov. 1986	% Change Nov. 1986 Dec. 1986	Dec. 1985	% Change Dec. 1985 Dec. 1986	Total Twelve Months 1986	Total Twelve Months 1985	% Change 12 Months '85-'86
NEW ENGLAND	4,515 E	2,558 E	76.5	3,861	16.9	41,994 E	37,943	10.7
Maine	366 E	246 E	48.8	241	51.9	3,090 E	2,595	19.1
New Hampshire	472	203	132.5	362	30.4	3,859	3,542	8.9
Vermont	209	95	120.0	174	20.1	1,802	1,743	3.4
Massachusetts	2,059	1,086	89.6	1,471	40.0	17,321	15,801	9.6
Connecticut	1,072	709	51.2	1,322	-18.9	12,451	11,208	11.1
Rhode Island	337	219	53.9	291	15.8	3,471	3,054	13.7
MIDDLE ATLANTIC	12,074	9,097	32.7	9,890	22.1	130,232	120,289	8.3
New York	7,272	5,481	32.7	5,912	23.0	76,890	72,083	6.7
New Jersey	2,976	2,175	36.8	2,428	22.6	33,130	30,458	8.8
Pennsylvania	1,826	1,441	26.7	1,550	17.8	20,212	17,748	13.9
EAST NORTH CENTRAL	8,692	5,802	49.8	7,138	21.8	85,391	81,477	4.8
Ohio	1,687	1,244	35.6	1,321	27.7	18,410	17,173	7.2
Indiana	1,134	677	67.5	1,009	12.4	10,656	9,916	7.5
Illinois	2,986	1,814	64.6	2,384 R	25.3	26,955	26,084	3.3
Michigan	2,356	1,669	41.2	1,908	23.5	22,910	21,864	4.8
Wisconsin	529	398	32.9	516	2.5	6,460	6,440	0.3
WEST NORTH CENTRAL	3,615	2,058	75.7	3,056	18.3	33,998	32,661	4.1
Minnesota	1,092	578	88.9	940	16.2	9,691	9,209	5.2
Iowa	359	232	54.7	350	2.6	4,196	4,097	2.4
Missouri	1,158	718	61.3	887	30.6	11,242	10,176	10.5
North Dakota	55	66	-16.7	103	-46.6	930	866	7.4
South Dakota	98	63	55.6	84	16.7	973	944	3.1
Nebraska	274	160	71.3	218	25.7	2,616	2,617	.0
Kansas	579	241	140.2	474	22.2	4,350	4,752	-8.5
SOUTH ATLANTIC	19,241 E	12,943 E	48.7	15,112 ER	27.3	183,104 ER	168,329	8.8
Maryland	1,284	1,129	13.7	1,013	26.8	16,035	14,239	12.6
Delaware	4,589	2,707	69.5	2,705	69.6	31,546	26,606	18.6
Washington, DC	187 E	187 E	0.0	187 E	0.0	2,252 E	2,199	2.4
Virginia	1,647	1,141	44.3	1,310	25.7	16,726	15,017	11.4
West Virginia	265	215	23.3	228	16.2	2,561	2,465	3.9
North Carolina	1,314	832	57.9	1,129	16.4	12,654	11,796	7.3
South Carolina	594	384	54.7	485 R	22.5	6,176	7,072	-12.7
Georgia	1,761	1,110	58.6	1,609	9.4	17,551	17,286	1.5
Florida	7,600	5,238	45.1	6,446	17.9	77,603 R	71,649	8.3

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(Not Seasonally Adjusted)

	Dec. 1986	Nov. 1986	% Change Nov. 1986 Dec. 1986	Dec. 1985	% Change Dec. 1985 Dec. 1986	Total Twelve Months 1986	Total Twelve Months 1985	% Change 12 Months '85-'86
EAST SOUTH CENTRAL	2,468	1,820	35.6	2,095 E	17.8	26,972	25,908	4.1
Kentucky	711	458	55.2	681	4.4	7,747	7,886	-1.8
Tennessee	918	668	37.4	741	23.9	9,339	8,723	7.1
Alabama	494	478	3.3	415	19.0	6,788	6,139	10.6
Mississippi	345	216	59.7	258 E	33.7	3,098	3,160	-2.0
WEST SOUTH CENTRAL	6,115	3,997	53.0	5,367 R	13.9	63,931	66,195	-3.4
Arkansas	525	407	29.0	432	21.5	5,829	5,272	10.6
Oklahoma	603	563	7.1	584 R	3.3	7,565	8,149	-7.2
Louisiana	1,004	722	39.1	774 R	29.7	11,741	11,404	3.0
Texas	3,983	2,305	72.8	3,577	11.4	38,796	41,370	-6.2
MOUNTAIN	4,223	3,574	18.2	3,900	8.3	48,476	46,413	4.4
Montana	182	108	68.5	133	36.8	1,472	1,408	4.5
Idaho	212	100	112.0	142	49.3	1,765	1,636	7.9
Wyoming	122	62	96.8	87	40.2	960	1,031	-6.9
Colorado	1,146	1,382	-17.1	1,096	4.6	15,861	14,171	11.9
New Mexico	295	177	66.7	233	26.6	2,495	2,843	-12.2
Arizona	753	837	-10.0	1,039	-27.5	12,530	12,922	-3.0
Utah	351	238	47.5	342	2.6	3,865	3,717	4.0
Nevada	1,162	670	73.4	828	40.3	9,528	8,685	9.7
PACIFIC	7,348 E	6,249 E	17.6	7,049	4.2	88,003 R	82,832	6.2
Alaska	163	129	26.4	114	43.0	1,722	2,132	-19.2
Washington	206	576	-64.2	896	-77.0	8,984	9,379	-4.2
Oregon	760	443	71.6	666	14.1	7,279	7,161	1.6
California	5,984	4,873	22.8	5,143	16.4	67,184	61,160	9.8
Hawaii	235 E	228 E	3.1	230	2.2	2,834 R	3,000	-5.5
TOTAL U. S. (unadjusted)	68,291 E-P	48,098 E-P	42.0	57,468 ER	18.8	702,101 ER	662,047	6.1
TOTAL U.S. (seasonally adjusted)	68,087 P	56,453 P	20.6	57,296 R	18.8			

E = Estimated - California provided estimated figures for July & August on 10/6/86 and for September on 10/30/86.
P = Preliminary

Source: Economic Analysis Department, The Dun & Bradstreet Corporation.
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